



EXTRAORDINARY SHAREHOLDERS MEETING OF GRUPO HERDEZ, S.A.B. DE C.V.

In accordance with Sections Thirteenth and Fifteenth of the Bylaws of **GRUPO HERDEZ, S.A.B. DE C.V.**, (the "Company") and Articles 182 and 186 of the General Law of Corporations, the shareholders of the Company are invited to the **EXTRAORDINARY SHAREHOLDERS MEETING** (the "Meeting") to be held on **April 23rd, 2025**, at **5:00 PM** at the Company's address located at Monte Pelvoux, Number 215, Lomas de Chapultepec, Alcaldía Miguel Hidalgo, C.P. 11000, Mexico City (the "Registered Office").

The Shareholders Meeting shall be held in terms of the following:

AGENDA

- I. Discussion and, if applicable, approval of an edition to Section Third of the Company's bylaws, in order to modify the description of the specialized services provided by the Company, as part of its corporate purpose.**
- II. Appointment of delegates to execute the resolutions of the Shareholders Meeting and, if applicable, formalize them as appropriate.**

For more information, please visit the following link: <https://grupoherdez.com.mx/asamblea-accionistas/>

ATTENDANCE REQUIREMENTS

To attend the Meeting, shareholders must be duly registered, either in the Share Registry Book of the Company, or prove ownership of shares or certificates in accordance with Articles 290 and 293 of the Securities Market Law. Additionally, shareholders must request the admission card from the non-member Secretary of the Board of Directors of the Company, at the offices located at the Registered Office, no later than one business day prior to the holding of the Meeting, which will be issued upon deposit of provisional certificates or share titles, or upon delivery of the document that, in terms of Article 290 of the Securities Market Law, proves the deposit thereof in any of the institutions for the deposit of securities or in any national or foreign fiduciary or credit institution or brokerage house authorized in accordance with the provisions of the Securities Market Law.

Shareholders may attend the Meeting (i) in person or be represented by proxies appointed by means of a simple power of attorney signed before two witnesses, by means of a form in accordance with Article 49 section III of the Securities Market Law or by any other form of representation granted in accordance with the law, it being understood that members of the Board of Directors of the Company may not exercise such power of attorney, or (ii) by power of attorneys of brokerage houses, trusts, funds, national or foreign credit institutions and/or any entity of the financial sector and/or the securities market at the meetings, who may prove their identity by means of a power of attorney



granted in the forms prepared by the Company itself and which are available to shareholders through Securities Market intermediaries, at <https://grupoherdez.com.mx/asamblea-accionistas/> or at the Company's offices at least 15 (Fifteen) calendar days prior to the holding of the Extraordinary Shareholders Meeting. Such originals forms must be delivered to the Secretary (non-member) of the Board of Directors at the Registered Office of the Company.

The share certificates, if any, deposited with the Company in order to have the right to attend the Meeting, will not be returned to their holders until after the Meeting has been held, upon delivery of the receipt issued for them to the shareholder or his representative.

Mexico City, April 7, 2025.

Claudia L. Luna Hernández
Secretary (non-member) of the Board of Directors