



# GRUPO HERDEZ

## UPDATE TAX ISSUES

Mexico City, November 18, 2022 – Grupo Herdez, S.A.B. de C.V. (“Grupo Herdez” or the “Company”) (BMV: HERDEZ) informs:

1. In the third quarter report of October 19, 2022, the company informed about tax assessments determined to Nutrisa, S.A. de C.V. for the fiscal year of 2017, related to a change in the interpretation of the law by the tax authority concerning the application of the 0% rate of the Value Added Tax in the sale of yogurt ice creams and popsicles.
2. In this regard, the Servicio de Administración Tributaria (“SAT” “Tax Administration Service”) confirmed the tax assessments through official resolutions dated October 26, 2022, and notified on November 4, 2022. The amount involved is MXN 436.8 million.
3. Once we analyzed such resolutions and prior consultation with our advisors, the Company considers that the 0% rate of the Value Added Tax shall be the rate applicable to yogurt ice creams and popsicles, as they are frozen food.
4. Since this is a change of interpretation and application of the law by SAT, the Company filed a *Juicio de Resolución Exclusiva de Fondo* (“Trial”) before the Tribunal Federal de *Justicia Administrativa* (“Federal Court of Administrative Justice”).
5. This trial grants the benefit that no guaranty of such tax assessment amounts is required in accordance with applicable law.
6. The Company continues its defense against the previous resolutions, since it considers that there are reasonable and sufficient arguments to demonstrate that the liquidation for 2014, 2015 and 2016 fiscal years are improper, and therefore, it has fully complied with its VAT tax obligations.
7. The Company reaffirms its commitment with the application of the Law and has properly complied with its tax obligations.



## CONTACT INFORMATION

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## COMPANY DESCRIPTION

We are proud to be the oldest Mexican food company in the country. Since 1914, we have been bringing Mexican families the best of our cuisine and the flavors of the world and taking the most delicious flavors of Mexico to the rest of the globe. We have been listed on the Mexican Stock Exchange since 1991, and our mission is to be a worthy representative of Mexico worldwide.

We are leaders in the processed foods sector, and an important player in the ice cream category in Mexico, in addition to being the fastest growing company in the Mexican food segment in the United States through Megamex. We are currently present in 99% of Mexican households through our large portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, offering them variety and convenience for different lifestyles. We participate in the categories of tuna, spices, guacamole, ice cream, impulse, yogurt, mayonnaise, marmalades, honey, mole, mustard, pastas, organic products, tomato purée, homemade salsas, ketchup, tea, canned vegetables, and many more, and we are leaders in several of these categories in Mexico. These products are sold through an exceptional portfolio of brands, including: : Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We are committed to the social and environmental needs of the locations where we operate and have aligned our sustainability strategy with the United Nations 2030 Agenda. This vision is shared with an exceptional team of more than 9,000 employees, and it is implemented through the solid infrastructure of our 13 production plants, 24 distribution centers, and more than 600 points of sale of our brands: Cielito Querido Café, Lavazza, Moyo, and Nutrisa. For more information, visit [grupoherdez.com.mx](http://grupoherdez.com.mx) or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

## FORWARD-LOOKING STATEMENTS

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