



GRUPO HERDEZ

THIRD QUARTER 2019

EARNINGS RELEASE

HIGHLIGHTS FOR THE QUARTER

- Net sales grew 7.0% compared to the same quarter of the previous year, driven by price increases across all segments.
- EBIT and EBITDA margins of 13.5% and 17.6%, respectively, benefited by an extraordinary income regarding the sale of one tuna vessel during the quarter.
- Consolidated net income was MXN 461 million, representing a margin of 8.3 percent affected by MegaMex.

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Mexico City, Mexico, October 24, 2019 - Grupo Herdez, S.A.B. de C.V. ("Grupo Herdez" or the "Company") (BMV: HERDEZ) today announced the results of the third quarter of 2019, ended September 30, 2019.

"Our sales continue to reflect the execution of our commercial strategy. Our investments in innovation will continue to be the basis of future growth," said **Héctor Hernández-Pons Torres**, Chairman and CEO of Grupo Herdez.

The information contained in this document is prepared in accordance with International Financial Reporting Standards ("IFRS"), and numbers are expressed in Mexican pesos unless stated otherwise. As of January 1, the financial statements reflect the implementation of IFRS 16 "Leases."

Grupo Herdez consolidates 100 percent of its Frozen division, Herdez Del Fuerte, Barilla Mexico, and McCormick de Mexico into its financial statements. The proportional stake of Herdez Del Fuerte in MegaMex is registered in "Equity Investments in Associated Companies".

IMPACT OF THE APPLICATION OF IFRS 16 ON THE THIRD QUARTER FINANCIAL STATEMENTS

The adoption of IFRS 16 impacted the Income Statement with a drop of MXN 11 million in consolidated net income, which represents **2.3%**. **EBITDA, however, experienced a positive effect of MXN 103 million, which represents 10.5%**. The statement of financial position reflects an asset of MXN 753 million as right-of-use, and a lease liability of MXN 773 million.

NET SALES

Net sales grew 7.0% during the quarter and 8.7% year to date, when compared with the same periods of the previous year. This performance is explained by price increases implemented over the last twelve months, as well as volume growth in all segments.

In the Preserves segment, net sales were MXN 4,266 million, 6.0% higher than in the same quarter of the previous year; for the first nine months, growth was 9.0%. The best-performing categories for the quarter were pasta, tomato puree and vegetables.

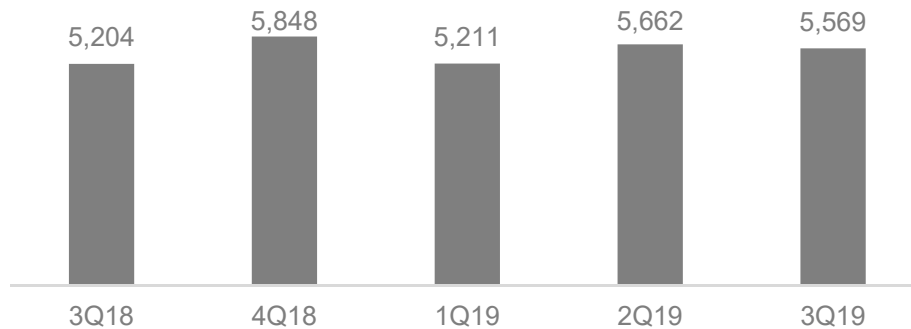
In the Frozen segment, net sales grew 5.0% during the quarter and 8.3% for the first nine months. Quarterly sales performance was affected by a rainy season in several regions of the country and fewer promotions. Nevertheless, the average ticket in Nutrisa had a recovery when compared to previous quarters.

In the Export segment, net sales grew 23.1% and 6.2% in the quarter and for the first nine months, respectively, favored by a double-digit increase in sales to MegaMex, mainly in salsas and mole.

NET SALES	3Q19	3Q18	% change	9M19	9M18	% change
Consolidated	5,569	5,204	7.0	16,443	15,123	8.7
Preserves	4,266	4,024	6.0	12,704	11,650	9.0
Frozen	865	823	5.0	2,568	2,371	8.3
Exports	439	356	23.1	1,171	1,102	6.2

Figures in millions of MXN

NET SALES PERFORMANCE



GROSS PROFIT

Consolidated gross margin in the quarter was 39.6%, which is 1.0 percentage point higher than the same period in 2018 due to contributions in all segments. For the nine months of the year, the margin fell 0.9 percentage points to 38.6% due to higher tuna sales in the second quarter.

In the Preserves segment, gross margin expanded 0.7 percentage points compared to the same quarter of the previous year to 37.0%, mainly due to a better sales mix. In the accumulated figure, the contraction was 1.4 percentage points to 35.7%, as a result of higher tuna sales mentioned previously.

Gross margin in the Frozen segment increased 3.2 percentage points in the quarter to 65.7%, while it increased 1.1 percentage points to 64.3% for the last nine months. This improvement is explained by lower promotions and lower cost of some key inputs.

On the other hand, gross margin in the Exports segment increased 4.2 and 0.2 percentage points for the quarter and for the nine months, respectively, due to strong sales and a low basis of comparison.

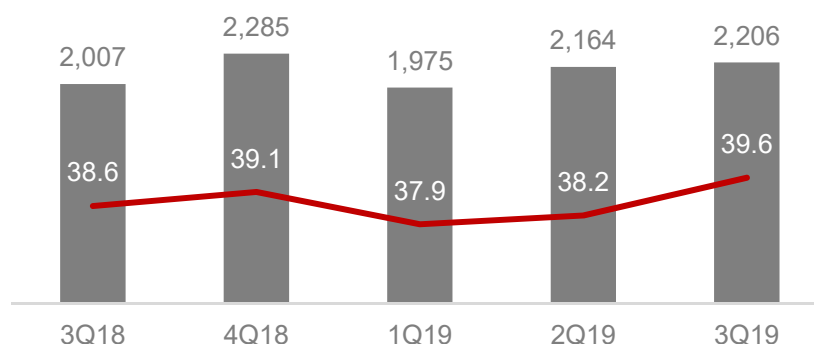
GROSS PROFIT	3Q19	3Q18	% change	9M19	9M18	% change
Consolidated	2,206	2,007	9.9	6,345	5,964	6.4
Preserves	1,576	1,458	8.1	4,533	4,319	5.0
Frozen	569	515	10.4	1,651	1,497	10.3
Exports	61	34	76.5	160.1	148	8.1

Figures in millions of MXN

GROSS MARGIN	3Q19	3Q18	pp chg	9M19	9M18	pp chg
Consolidated	39.6	38.6	1.0	38.6	39.4	(0.9)
Preserves	37.0	36.2	0.7	35.7	37.1	(1.4)
Frozen	65.7	62.5	3.2	64.3	63.2	1.1
Exports	13.8	9.6	4.2	13.7	13.4	0.2

Figures in percentages

GROSS MARGIN PERFORMANCE



SELLING, GENERAL AND ADMINISTRATIVE EXPENSES (SG&A)

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Consolidated general expenses for the quarter accounted for 26.8% of net sales, which resulted in an increase of 0.6 percentage points, compared to the same period of 2018. This is explained by higher freight expenses in the Preserves segment and expenses related to fleet renovation and freezers in the Frozen division. In the accumulated figure, SG&A as of net sales remained stable at 26.2%. In Preserves, SG&A declined 0.4 percentage points as a proportion of sales compared to the same period of 2018; meanwhile, in the Frozen segment, the increase is explained by the equipment renovation mentioned previously.

OTHER INCOME

Net other income for the quarter was MXN 38 million. On one hand, on the Preserves segment, there was an extraordinary income from the sale of a tuna vessel; while in Frozen, the Company registered an extraordinary expense of MXN 60 million, mainly related to an accrual of accounts receivable under review.

EARNINGS BEFORE INTEREST AND TAXES (EBIT)

EBIT for this quarter was MXN 750 million, 11.6% higher than the previous year, while the margin increased 0.6 percentage points to 13.5%. Excluding the effect of IFRS 16 in the quarter, EBIT would have been MXN 736 million, with a margin of 13.2%.

In the first nine months of the year, EBIT was MXN 2,124 million, representing a margin of 12.9%, 0.8 percentage points lower than the margin recorded in 2018. Excluding the effect of IFRS 16, EBIT would have been MXN 2,087 million, stable compared to 2018.

EBIT	3Q19	3Q18	% change	9M19	9M18	% change
Consolidated	750	672	11.6	2,124	2,072	2.5
Preserves	702	594	18.2	1,916	1,809	5.9
Frozen	18	67	(72.6)	134	180	(25.4)
Exports	29	11	176.2	74	83	(10.8)

Figures in millions of MXN

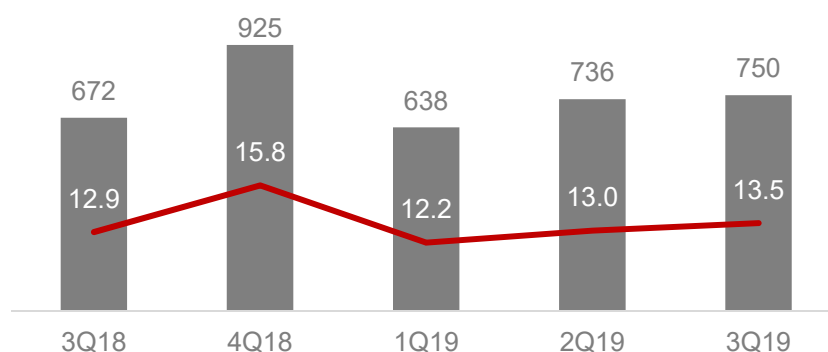
EBIT MARGIN (%)	3Q19	3Q18	pp chg	9M19	9M18	pp chg
Consolidated	13.5	12.9	0.6	12.9	13.7	(0.8)
Preserves	16.5	14.8	1.7	15.1	15.5	(0.5)
Frozen	2.1	8.1	(6.0)	5.2	7.6	(2.4)
Exports	6.7	3.0	3.7	6.3	7.5	(1.2)

Figures in percentages

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EBIT PERFORMANCE



ALL-IN RESULT OF FINANCING

The all-in financing result was MXN 149 million in the quarter, MXN 13 million higher compared to the same period of 2018. This increase is mainly attributed to the application of IFRS 16. Excluding this effect, the interests paid would have decreased MXN 10 million with respect to 2018.

EQUITY INVESTMENTS IN ASSOCIATED COMPANIES

During the third quarter, participation in the results of associated companies was MXN 98 million, 58.1% lower than in 2018, while for the first nine months of the year, the drop was 27.0%. These decreases are mainly explained by the increase in avocado prices, which impacted the profitability of MegaMex.

EQUITY INVESTMENT IN ASSOCIATES	3Q19	3Q18	% change	9M19	9M18	% change
Consolidated	98	234	(58.1)	532	729	(27.0)
MegaMex	95	224	(57.5)	515	699	(26.2)
Others	3	10	(72.7)	17	30	(44.2)

Figures in millions of MXN

MEGAMEX CONSOLIDATED RESULTS (100%)

Net sales were MXN 3,500 million in the third quarter, an increase of 4.5% over the same period last year, while year to date the increase was 5.1%.

Gross margin in the quarter was 23.0%, 11.4 percentage points lower than in 2018; while for the first nine months there was a 6.1% decline to 29.9%. The above is explained by the higher cost of avocados, and lower absorption of fixed expenses.

The EBIT margin decreased 8.1 percentage points to 5.6% during the quarter, and year to date the margin was 11.1%. In addition to the impact on gross margin mentioned above, EBIT during the year was affected by distribution expenses related to application of the Electronic Logging Device rule, which requires the installation of monitoring devices for service hours and driver breaks. EBITDA margin was 8.0%, 8.3 percentage points lower than in the same quarter of 2018, and for the nine months it was 13.5%.

MEGAMEX INCOME STATEMENT										
MEGAMEX	3Q19	%	3Q18	%	% change	9M19	%	9M18	%	% change
Net Sales	3,500	100.0	3,350	100.0	4.5	10,403	100.0	9,899	100.0	5.1
Gross Profit	804	23.0	1,152	34.4	(30.2)	3,105	29.9	3,563	36.0	(12.9)
EBIT	197	5.6	461	13.8	(57.2)	1,160	11.1	1,617	16.3	(28.3)
EBITDA	281	8.0	547	16.3	(48.7)	1,406	13.5	1,890	19.1	(25.6)
Net Income	191	5.4	448	13.4	(57.5)	1,031	9.9	1,397	14.1	(26.2)

Figures in millions of MXN

NET INCOME

Consolidated net income in the third quarter totaled MXN 461 million, 9.9% lower than that recorded in the same period of the previous year. For the first nine months, the decline was 6.7% to MXN 1,553 million. On the other hand, consolidated net margin for the quarter and year to date was 8.3% and 9.4%, respectively, reflecting contractions of 1.5 and 1.6 percentage points when compared to 2018, which are attributed to MegaMex's performance.

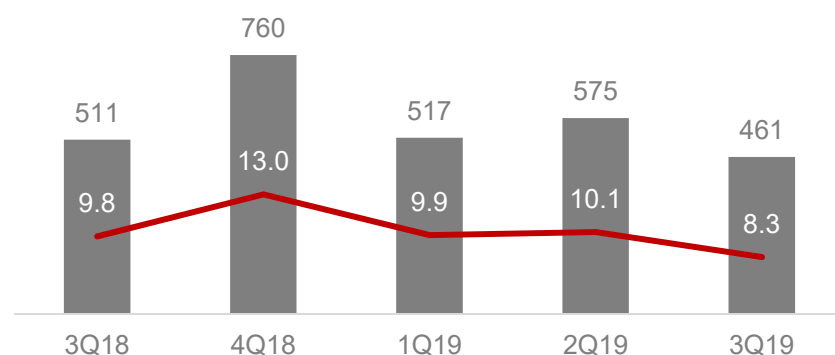
The adoption of IFRS 16 resulted in a negative impact of only MXN 11 million and MXN 19 million in consolidated net income for the quarter and year to date, respectively.

NET INCOME	3Q19	3Q18	% change	9M19	9M18	% change
Consolidated Net Income	461	511	(9.9)	1,553	1,664	(6.7)
Con. Net Margin (%)	8.3	9.8	(1.6)	9.4	11.0	(1.6)
Minority Interest	256	271	(5.4)	812	863	(5.9)
Majority Net Income	205	241	(15.0)	741	802	(7.6)
Maj. Net Margin (%)	3.7	4.6	(1.0)	4.5	5.3	(0.8)

Figures in millions of MXN

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NET INCOME PERFORMANCE



EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AMORTIZATION AND OTHER NON-CASH CHARGES (EBITDA)

Consolidated EBITDA for the quarter was MXN 978 million, 22.0% higher than during the same period of 2018, while the margin increased 2.2 percentage points to 17.6%. Excluding the incorporation of IFRS 16, EBITDA for the quarter would have been MXN 876 million, 9.2% higher than the previous year, and the margin would have increased 0.3 percentage points.

Year to date, EBITDA was MXN 2,740 million, with a margin of 16.7%, which was 0.4 percentage points higher than the previous year. Excluding IFRS 16, EBITDA would have been MXN 2,483 million and the margin would have been 15.1%, which is 1.2 percentage points lower than in 2018.

EBITDA	3Q19	3Q18	% change	9M19	9M18	% change
Consolidated	978	802	22.0	2,740	2,461	11.3
Preserves	790	673	17.3	2,178	2,033	7.1
Frozen	142	107	33.1	445	311	43.2
Exports	47	22	108.9	117	117	(0.0)

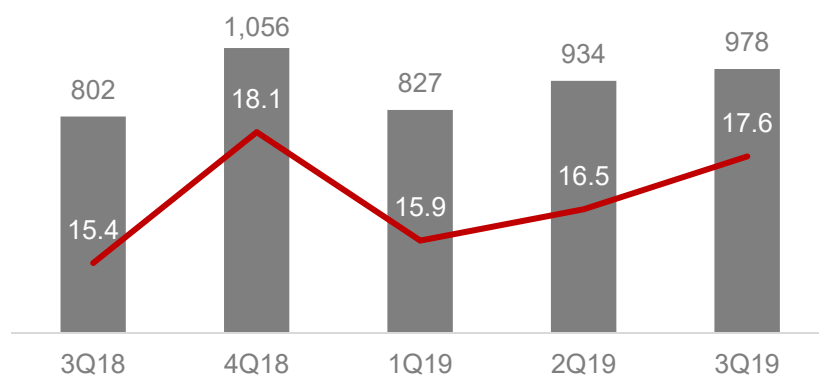
Figures in millions of MXN

EBITDA MARGIN (%)	3Q19	3Q18	pp chg	9M19	9M18	pp chg
Consolidated	17.6	15.4	2.2	16.7	16.3	0.4
Preserves	18.5	16.7	1.8	17.1	17.5	(0.3)
Frozen	16.5	13.0	3.5	17.3	13.1	4.2
Exports	10.6	6.3	4.4	10.0	10.6	(0.6)

Figures in percentages



EBITDA PERFORMANCE



CAPITAL INVESTMENTS (CAPEX)

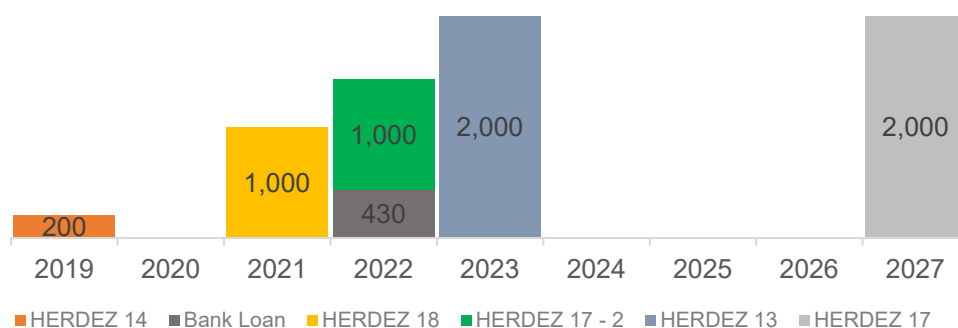
Net CAPEX in the quarter was MXN 177 million, which was mainly allocated to expanding tea production capacity and tomato picking, and to acquiring new freezers for replacement.

FINANCIAL STRUCTURE

As at September 30, 2019, the Company's cash position was MXN 2,089 million, 2.9% higher than in December 31, 2018, and debt was MXN 6,630 million. Debt average life was 4.4 years and had an average cost of 8.5%.

The consolidated net debt to EBITDA ratio was 1.2 times, while net debt to consolidated equity was 0.25 times.

DEBT PROFILE



3Q 2019 EARNINGS CONFERENCE CALL

Date: Friday October 25, 2019

Time: 12:00 p.m. EST / 11:00 a.m. CT

To participate please dial the following phone numbers:

- Toll-Free US and Canada: +1 (855) 327 6837
- Toll-Free International: +1 (631) 891 4304
- Conference ID: 10007947

To access the call, please go to <http://public.viavid.com/index.php?id=136739>

If you cannot participate live, the conference call playback will be available from Friday, October 25, 2019 through Friday, November 8, 2019. To access the replay in the US and Canada please dial: +1 (844) 512 2921, or from other countries +1 (412) 317 6671; conference ID: 10007947.

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ABOUT GRUPO HERDEZ

Grupo Herdez is the leading producer of shelf-stable foods and one of the main players in the ice cream category in Mexico, as well as one of the leaders in the Mexican food category in the United States. The Company participates in a wide range of categories including burritos, canned vegetables, frozen yogurt, guacamole, home-style salsas, honey, ice cream, ketchup, marmalade, mayonnaise, mole, mustard, organic foods, pasta, spices, tea, tomato purée, and tuna fish, among others. These products are sold through an exceptional portfolio of brands, which includes Aires de Campo, Barilla, Búfalo, Chi-Chi's, Del Fuerte, Don Miguel, Doña María, Embasa, Frank's, French's, Helados Nestlé, Herdez, La Victoria, McCormick, Nutrisa, Wholly Guacamole, and Yemina. Additionally, the Company has distribution agreements in Mexico for Kikkoman, Lavazza, Ocean Spray, and Reynolds. Grupo Herdez has 15 manufacturing facilities, 24 distribution centers, 6 tuna vessels, more than 480 Nutrisa stores and a workforce of more than 10 thousand employees. The Company was founded in 1914 and has been listed on the Mexican Stock Exchange since 1991. For more information, visit <http://www.grupoherdez.com.mx>

FORWARD-LOOKING STATEMENTS

The information contained herein (the "Information") has been prepared by Grupo Herdez, S.A.B. de C.V., its subsidiaries and/or affiliated companies ("Grupo Herdez"), and may contain forward-looking statements that reflect Grupo Herdez's current expectations and views, which may vary materially due to various factors, risks and uncertainties. Therefore, Grupo Herdez and/or its officers, employees or agents, assume no responsibility or liability for any such variations in the Information. In particular, and notwithstanding the foregoing, no guarantee is given as to possible future variations of the Information. The Information has been provided solely for informational purposes. The issuance of this Information shall not be taken as any form of commitment of Grupo Herdez to proceed with any transaction.



INCOME STATEMENT	Third Quarter				
	2019	%	2018	%	% Chg
Net Sales	5,569	100.0	5,204	100.0	7.0
Preserves	4,266	76.6	4,024	77.3	6.0
Frozen	865	15.5	823	15.8	5.0
Exports	439	7.9	356	6.8	23.1
Cost of Goods Sold	3,364	60.4	3,197	61.4	5.2
Preserves	2,689	48.3	2,566	49.3	4.8
Frozen	297	5.3	309	5.9	(3.9)
Exports	378	6.8	322	6.2	17.4
Gross Profit	2,206	39.6	2,007	38.6	9.9
Preserves	1,576	28.3	1,458	28.0	8.1
Frozen	569	10.2	515	9.9	10.4
Exports	61	1.1	34	0.7	76.5
Operating Expenses	1,494	26.8	1,363	26.2	9.7
Preserves	972	17.5	889	17.1	9.4
Frozen	491	8.8	450	8.6	9.1
Exports	31	0.6	24	0.5	31.8
EBIT before Other Income and Expenses	711	12.8	644	12.4	10.4
Preserves	604	10.8	569	10.9	6.2
Frozen	78	1.4	65	1.3	19.8
Exports	29	0.5	11	0.2	176.2
Other Income/Expenses, Net	(38)	(0.7)	(27)	(0.5)	40.7
EBIT	750	13.5	672	12.9	11.6
Preserves	702	12.6	594	11.4	18.2
Frozen	18	0.3	67	1.3	(72.6)
Exports	29	0.5	11	0.2	176.2
All-in Result of Financing	(149)	(2.7)	(136)	(2.6)	9.6
Interest Earned and (Paid), Net	(148)	(2.7)	(128)	(2.5)	15.2
Exchange (Loss) Gain	(1)	(0.0)	(7)	(0.1)	(90.6)
Equity Investment in Associated Companies	98	1.8	234	4.5	(58.1)
MegaMex	95	1.7	224	4.3	(57.5)
Others	3	0.0	10	0.2	(72.7)
Income Before Income Taxes	699	12.6	770	14.8	(9.2)
Income Tax Provision	238	4.3	258	5.0	(7.8)
Consolidated Net Income	461	8.3	511	9.8	(9.9)
Minority Interest	256	4.6	271	5.2	(5.4)
Majority Net Income	205	3.7	241	4.6	(15.0)
EBITDA	978	17.6	802	15.4	22.0
Preserves	790	14.2	673	12.9	17.3
Frozen	142	2.6	107	2.1	33.1
Exports	47	0.8	22	0.4	108.9

Figures expressed in millions of Mexican Pesos

The proportions of COGS, Gross Profit, Operating Income and EBITDA of the segments are calculated accordingly

INCOME STATEMENT	9M2019				
	2019	%	2018	%	% Chg
Net Sales	16,443	100.0	15,123	100.0	8.7
Preserves	12,704	77.3	11,650	77.0	9.0
Frozen	2,568	15.6	2,371	15.7	8.3
Exports	1,171	7.1	1,102	7.3	6.2
Cost of Goods Sold	10,098	61.4	9,159	60.6	10.3
Preserves	8,170	49.7	7,331	48.5	11.4
Frozen	917	5.6	874	5.8	5.0
Exports	1,011	6.1	954	6.3	6.0
Gross Profit	6,345	38.6	5,964	39.4	6.4
Preserves	4,533	27.6	4,319	28.6	5.0
Frozen	1,651	10.0	1,497	9.9	10.3
Exports	160	1.0	148	1.0	8.1
Operating Expenses	4,305	26.2	3,961	26.2	8.7
Preserves	2,756	16.8	2,573	17.0	7.1
Frozen	1,462	8.9	1,323	8.7	10.5
Exports	86	0.5	65	0.4	32.1
EBIT before Other Income and Expenses	2,040	12.4	2,003	13.2	1.8
Preserves	1,777	10.8	1,746	11.5	1.8
Frozen	189	1.1	174	1.2	8.4
Exports	74	0.4	83	0.5	(10.8)
Other Income/Expenses, Net	(84)	(0.5)	(69)	(0.5)	22.3
EBIT	2,124	12.9	2,072	13.7	2.5
Preserves	1,916	11.7	1,809	12.0	5.9
Frozen	134	0.8	180	1.2	(25.4)
Exports	74	0.4	83	0.5	(10.8)
All-in Result of Financing	(429)	(2.6)	(383)	(2.5)	12.0
Interest Earned and (Paid), Net	(421)	(2.6)	(365)	(2.4)	15.3
Exchange (Loss) Gain	(8)	(0.0)	(18)	(0.1)	(55.0)
Equity Investment in Associated Companies	532	3.2	729	4.8	(27.0)
MegaMex	515	3.1	699	4.6	(26.2)
Others	17	0.1	30	0.2	(44.2)
Income Before Income Taxes	2,227	13.5	2,418	16.0	(7.9)
Income Tax Provision	674	4.1	753	5.0	(10.5)
Consolidated Net Income	1,553	9.4	1,664	11.0	(6.7)
Minority Interest	812	4.9	863	5.7	(5.9)
Majority Net Income	741	4.5	802	5.3	(7.6)
EBITDA	16,443	100.0	15,123	100.0	8.7
Preserves	12,704	77.3	11,650	77.0	9.0
Frozen	2,568	15.6	2,371	15.7	8.3
Exports	1,171	7.1	1,102	7.3	6.2
	10,098	61.4	9,159	60.6	10.3

Figures expressed in millions of Mexican Pesos

The proportions of COGS, Gross Profit, Operating Income and EBITDA of the segments are calculated accordingly

STATEMENT OF FINANCIAL POSITION	Sept. 30, 2019	%	Dec. 31, 2018	%	Change	
					\$	%
TOTAL ASSETS	31,732	100.0	29,640	100.0	2,092	7.1
Domestic	29,132	91.8	27,541	92.9	1,591	5.8
USA	2,600	8.2	2,099	7.1	502	23.9
Current Assets	10,503	33.1	9,804	33.1	699	7.1
Cash and Equivalents	2,089	6.6	2,027	6.8	62	3.1
Accounts Receivable	2,874	9.1	2,895	9.8	(21)	(0.7)
Other Accounts Receivable	153	0.5	205	0.7	(52)	(25.2)
Inventories	4,145	13.1	3,627	12.2	518	14.3
Other Current Assets	1,241	3.9	1,050	3.5	191	18.2
Non-Current Assets	21,229	66.9	19,836	66.9	1,394	7.0
Property, Plant and Equipment, Net	5,509	17.4	5,449	18.4	60	1.1
Right-of-use Assets	753	2.4	0	0.0	753	
Investment In Subsidiaries	7,154	22.5	6,972	23.5	182	2.6
Intangible Assets	6,768	21.3	6,752	22.8	16	0.2
Other Assets	1,046	3.3	663	2.2	383	57.8
TOTAL LIABILITIES	13,588	42.8	11,390	38.4	2,198	19.3
Domestic	12,850	40.5	10,836	36.6	2,014	18.6
USA	738	2.3	554	1.9	183	33.1
Current Liabilities	5,247	16.5	3,704	12.5	1,544	41.7
Accounts Payable	2,658	8.4	2,158	7.3	500	23.2
Short-Term Debt	200	0.6	200	0.7	0	0.0
Short-Term Leases	343	1.1	0	0.0	343	
Other Short-Term Liabilities	2,047	6.5	1,346	4.5	701	52.1
Long-Term Liabilities	8,341	26.3	7,687	25.9	654	8.5
Long-Term Debt	6,430	20.3	6,430	21.7	0	0.0
Long-Term Leases	431	1.4	0	0.0	431	
Other Liabilities	(21)	(0)	8	0.0	(29)	NA
Other Long-Term Liabilities w/o Cost	1,501	4.7	1,248	4.2	253	20.3
TOTAL STOCKHOLDERS' EQUITY	18,144	57.2	18,250	61.6	-105	(0.6)
Minority Stockholder's Equity	10,136	31.9	9,900	33.4	236	2.4
Majority Stockholder's Equity	8,008	25.2	8,350	28.2	(342)	(4.1)

Figures expressed in millions of Mexican pesos