

EARNINGS RELEASE

Second Quarter 2007

Mexico City, July 27, 2007. Grupo Herdez, S.A.B. de C.V. today announced its results for the second quarter of 2007. The results have been prepared in accordance to Mexican GAAP and are adjusted in millions of Mexican pesos of purchasing power as of June 30, 2007.

Highlights

- Sales rose 2.3 % in volume, and 1.4 % in value.
- Net majority income increased 3.9 %.
- Grupo HERDEZ reached an agreement with Grupo KUO to form a joint venture exclusively with Grupo HERDEZ's proprietary brands, subject to certain approvals.

Net Sales

Volume

Sales in the second quarter of 2007 grew 2.3%, totaling 90,176.1 tons, or 2,069.1 tons more than in the same period of last year.

This was explained by an increase of 5.7% in domestic sales, which rose from 76,190.0 tons in 2Q06 to 80,555.1 tons in 2Q07, with the following segments standing out:

"Meat and Seafood" grew 24.5% due to higher tuna sales, while "Sauces and dressings" increased 5.5%, driven by greater promotional activity at the points of sale.

In terms of export sales, these declined 19.3% in 2Q07 as the result of an improvement in working capital of our partner in the United States, although this did not affect sales to end clients.

In the first half of the year, sales volume grew 1.2% from 168,976.0 tons in 1H06 to 171,060.1 tons in 1H07, with "Vegetables" standing out, a segment with a solid cumulative growth of 11.5%.

SALES VOLUME (In Tons)

Second Quarter					Segment	Six months ended June 30				
2007	%	2006	%	% change		2007	%	2006	%	% change
41,708.7	46.3%	39,517.7	44.9%	5.5%	Sauces and Dressings	76,604.8	44.8%	75,506.8	44.7%	1.5%
11,791.0	13.1%	11,305.1	12.8%	4.3%	Juices, Fruits and Desserts	22,520.8	13.2%	20,970.9	12.4%	7.4%
6,929.1	7.7%	6,869.5	7.8%	0.9%	Vegetables	14,887.8	8.7%	13,356.1	7.9%	11.5%
4,687.7	5.2%	3,765.7	4.3%	24.5%	Meat and Seafood	11,957.3	7.0%	11,574.4	6.8%	3.3%
15,083.7	16.7%	14,410.5	16.4%	4.7%	Pastas	26,837.0	15.7%	26,651.9	15.8%	0.7%
354.9	0.4%	321.5	0.4%	10.4%	Other	675.9	0.4%	697.8	0.4%	-3.1%
80,555.1	89.3%	76,190.0	86.5%	5.7%	Domestic Sales	153,483.6	89.7%	148,757.9	88.0%	3.2%
9,621.0	10.7%	11,917.0	13.5%	-19.3%	Exports	17,576.5	10.3%	20,218.1	12.0%	-13.1%
90,176.1	100.0%	88,107.0	100.0%	2.3%	Total Sales	171,060.1	100.0%	168,976.0	100.0%	1.2%

Grupo Herdez is listed on:
BMV: Herdez*
OTC: Guzby

Total shares outstanding as of 07/26/07

428'155,363

Values

In comparison with the year before, sales in values registered an increase of 1.4% in the quarter and 0.1% in the cumulative period due to higher sales volume in "Juices, Fruits and Desserts" and "Pastas", in addition to the aforementioned segments.

NET SALES

(Million pesos as of June 30, 2007)

Second Quarter					Segment	Six months ended June 30				
2007	%	2006	%	% change		2007	%	2006	%	% change
802.5	53.1%	772.4	51.8%	3.9%	Sauces and Dressings	1,485.2	50.8%	1,480.9	50.7%	0.3%
156.7	10.4%	149.5	10.0%	4.8%	Juices, Fruits and Desserts	308.5	10.6%	288.9	9.9%	6.8%
117.0	7.7%	118.0	7.9%	-0.8%	Vegetables	259.5	8.9%	237.4	8.1%	9.3%
123.5	8.2%	109.8	7.4%	12.5%	Meat and Seafood	299.6	10.2%	307.6	10.5%	-2.6%
174.1	11.5%	166.2	11.1%	4.8%	Pastas	308.7	10.6%	296.9	10.2%	4.0%
13.2	0.9%	13.2	0.9%	-0.3%	Other	28.8	1.0%	32.1	1.1%	-10.5%
1,387.1	91.8%	1,329.2	89.2%	4.4%	Domestic Sales	2,690.3	92.0%	2,643.8	90.5%	1.8%
124.0	8.2%	161.5	10.8%	-23.2%	Exports	233.3	8.0%	276.0	9.5%	-15.5%
1,511.1	100.0%	1,490.6	100.0%	1.4%	Total Sales	2,923.6	100.0%	2,919.8	100.0%	0.1%

Costs and Expenses

In the second quarter of the year, higher prices for key raw materials affected the cost of goods sold, which represented 58.3% of sales, or 1.6 percentage points more than in 2Q06.

On a cumulative basis, cost as a proportion of net sales remained practically unchanged, rising from 58.1% to 58.2% in 2007, while the average cost per ton decreased 1.0% in comparison with the first half of 2006.

Operating expenses in the second quarter and first half represented 28.4% and 27.4% of sales, respectively, or 0.1 and 0.6 percentage points more than in the same period of 2006.

These increases were due to higher "Sales" and "Advertising" expenses, which were partially offset by decreases in "Administrative" expenses.

Operating Income and EBITDA¹

From April to June of 2007, pressure on the gross margin led to an operating income of \$201.0 million, a 10.2% decline with respect to the same period of the prior year. Similarly, operating margin was 13.3%, or 1.7 percentage points less than in 2006.

EBITDA decreased 8.8%, from \$254.2 million in 2Q06 to \$232.0 million in 2Q07.

Comprehensive Cost of Financing

The comprehensive cost of financing dropped 23.1%, from \$34.3 million in 2Q06 to \$26.4 million in 2Q07. This decline is explained by an exchange gain, which compares favorably with the exchange loss registered in 2Q06.

On a cumulative basis, the comprehensive cost of financing totaled \$48.9 million, decreasing 12.0% for the same reasons.

Net Income

Due to the lower comprehensive cost of financing and a lower effective tax rate, consolidated net income before extraordinary items rose 3.2% in the quarter, from \$132.5 to \$136.8 million. On a cumulative basis, net income totaled \$274.3 million, or an increase of 2.6% with respect to the same period of the year before.

Net majority income grew 3.9% from \$81.3 million in 2Q06 to \$84.5 million in 2Q07, with a slight 0.1 percentage point gain in margin.

Grupo Herdez, S.A.B de C.V. y Subsidiarias Consolidated Income Statement

For the period ended June 30, 2007 and 2006 (Million Pesos)

	Second Quarter					Six months as of June 30				
	2007	%	2006	%	% Change	2007	%	2006	%	% Change
Net Sales	1,511.1	100.0%	1,490.6	100.0%	1.4%	2,923.6	100.0%	2,919.8	100.0%	0.1%
Cost of Goods Sold	881.2	58.3%	845.3	56.7%	4.2%	1,701.2	58.2%	1,697.3	58.1%	0.2%
Gross Profit	629.9	41.7%	645.3	43.3%	-2.4%	1,222.4	41.8%	1,222.5	41.9%	0.0%
Operating Expenses	428.9	28.4%	421.6	28.3%	1.7%	801.7	27.4%	782.2	26.8%	2.5%
Operating Income	201.0	13.3%	223.7	15.0%	-10.2%	420.6	14.4%	440.3	15.1%	-4.5%
Comprehensive Financing Cost	26.4	1.7%	34.3	2.3%	-23.1%	48.9	1.7%	55.6	1.9%	-12.0%
Other expenses (Income)	5.0	0.3%	(0.8)	-0.1%	NC	5.6	0.2%	2.7	0.1%	NC
Income before income taxes	169.6	11.2%	190.2	12.8%	-10.8%	366.2	12.5%	382.1	13.1%	-4.2%
Income tax provision	42.0	2.8%	62.7	4.2%	-33.0%	98.6	3.4%	120.9	4.1%	-18.4%
Income from unconsolidated affiliates	9.2	0.6%	5.0	0.3%	82.9%	6.7	0.2%	6.2	0.2%	8.0%
Income before extraordinary items	136.8	9.1%	132.5	8.9%	3.2%	274.3	9.4%	267.4	9.2%	2.6%
Extraordinary items, net	-	0.0%	-	0.0%	NC	-	0.0%	-	0.0%	NC
Consolidated net income	136.8	9.1%	132.5	8.9%	3.2%	274.3	9.4%	267.4	9.2%	2.6%
Minority Interest	52.3	3.5%	51.2	3.4%	2.0%	101.9	3.5%	99.3	3.4%	2.6%
Net Income	84.5	5.6%	81.3	5.5%	3.9%	172.3	5.9%	168.1	5.8%	2.5%
	-	0.0%	-	0.0%	0.0%	-	0.0%	-	0.0%	0.0%
EBITDA	232.0	15.4%	254.2	17.1%	-8.8%	483.4	16.5%	501.4	17.2%	-3.6%

NC: Not comparable

Cash Flow

Resources generated by the operation during the first six months of the year totaled \$310.3 million, of which 24.7% was allocated to debt payment, 8.5% to investments in fixed assets and the remainder to the dividend payment.

Grupo Herdez, S.A. de C.V. and Subsidiaries

Consolidated Balance Sheet

At June 30, 2007 and 2006 (Million pesos)

	2007	%	2006	%	Change	
					\$	%
TOTAL ASSETS	4,536.7	100.0%	4,666.1	100.0%	(129.4)	-2.8%
Current Assets	2,139.6	47.2%	2,115.8	45.3%	23.9	1.1%
Cash and cash equivalents	71.9	1.6%	135.4	2.9%	(63.5)	-46.9%
Accounts receivable, net	908.9	20.0%	960.5	20.6%	(51.6)	-5.4%
Inventories	1,105.7	24.4%	983.4	21.1%	122.3	12.4%
Other current assets	53.2	1.2%	36.5	0.8%	16.7	45.7%
Property, Plant and Equipment, net	2,126.0	46.9%	2,304.9	49.4%	(178.9)	-7.8%
Intangible Assets	271.0	6.0%	245.4	5.3%	25.6	10.4%
TOTAL LIABILITIES	1,995.6	44.0%	1,799.0	38.6%	196.6	10.9%
Current Liabilities	1,209.0	26.6%	884.1	18.9%	324.9	36.7%
Accounts payable	484.2	10.7%	393.1	8.4%	91.1	23.2%
Short-Term Debt	440.7	9.7%	247.2	5.3%	193.5	78.3%
Other Short-Term liabilities	284.1	6.3%	243.8	5.2%	40.3	16.6%
Non-Current Liabilities	786.6	17.3%	914.9	19.6%	(128.3)	-14.0%
Long-Term Debt	597.3	13.2%	704.0	15.1%	(106.7)	-15.2%
Other liabilities and Deferred taxes	189.2	4.2%	210.8	4.5%	(21.6)	-10.2%
Minority Stockholder's equity	646.2	14.2%	654.0	14.0%	(7.8)	-1.2%
Majority Stockholder's equity	1,894.9	41.8%	2,213.1	47.4%	(318.2)	-14.4%
TOTAL STOCKHOLDER'S EQUITY	2,541.1	56.0%	2,867.1	61.4%	(326.0)	-11.4%

Interest-bearing Liabilities

As of June 30, 2007, bank debt was \$1,038.0 million, rising \$123.2 million in nominal terms, or 13.5% with respect to the figure registered in the same period of the prior year. The Company reported a 12M debt-to-EBITDA ratio of one times (1x), compared to 0.9 times in 2Q06.

Finally, the maturity mix of bank debt remained at 57.6% for long-term, while 89.6% of this debt was denominated in domestic currency and 50.7% at a fixed rate.

Recent Events

- *Grupo Herdez y Grupo Kuo reached an agreement to form a strategic alliance:* On May 21, 2007, Grupo HERDEZ announced that it reached an agreement with Grupo KUO, S.A.B. de C.V. (BMV:KUO) to form a new company of leading brands for the production and sale of canned foods. With the establishment of this strategic alliance (joint venture), a leading Mexican company will be created in the food sector, with annual sales of approximately US \$500 million in the domestic and North American market. Upon completion of this transaction, each partner will have 50% equity ownership of the new entity, with the contribution of Grupo KUO's shares of all of its branded food businesses in Mexico and the United States. For its part, Grupo HERDEZ will contribute the shares of its proprietary businesses, that is, those in which it has 100% of the capital. This transaction is subject to the signing of definitive contracts, the approval of the respective Board of Directors of each company, and the corresponding government entities, as well as other authorizations.

HERDEZ is a leader in the food industry, with more than 90 years of experience. The company manufactures and distributes products under brands such as Herdez, McCormick, Búfalo, Doña María, Barilla, Yemina, Carlota, Solo and Yavaros, among others. Through its subsidiaries, HERDEZ operates eight plants and eight distribution centers with a workforce of over 5,000 people.

Note: The statements contained in this report regarding the financial and operating performance of Grupo Herdez, S.A.B de C.V. and its subsidiaries ("The Company") are based on financial information, operating levels and market conditions as of today's date. The Company's results may vary from those expressed in this report due to a number of factors beyond the Company's control, such as: price adjustments, changes in raw material costs, legal and regulatory changes, or unanticipated economic and political conditions of countries where the Company operates. The Company does not assume responsibility for changes in information and recommends that readers view such statements with caution. Furthermore, the Company is not obligated to publicly release revisions to these statements arising from any such factors after the publication date of this document.

¹ EBTIDA: Earnings before interest, taxes, depreciation and amortization.